



MEMORANDUM OF UNDERSTANDING
BETWEEN
THE CITY OF LOS ANGELES
AND
ENTERPRISE SINGAPORE BOARD

THE PARTIES

This Memorandum of Understanding (this “MOU”) is made and entered into on 16 January, 2026 (“Effective Date”) in Los Angeles by and between:

OFFICE OF THE MAYOR OF LOS ANGELES, having its place of business at 200 N SPRING ST, LOS ANGELES, CA 90012 (“**City of Los Angeles**”)

and

ENTERPRISE SINGAPORE BOARD, a statutory board under Singapore’s Ministry of Trade and Industry having its place of business at 230 Victoria St, #9-00 Bugis Junction Towers, Singapore 188024 for and on behalf of its Los Angeles Overseas Centre located at 633 W 5TH STREET, SUITE 825. LOS ANGELES, CA 90071 (“**Enterprise Singapore**”)

The CITY OF LOS ANGELES and ENTERPRISE SINGAPORE are referred to individually as the “Party” and collectively the “Parties”.

PURPOSE

WHEREAS

- (A) THE CITY OF LOS ANGELES, through the Mayor’s Office of International Affairs, builds relationships with local and global partners to bring more jobs and economic opportunities to Los Angeles; promotes Los Angeles to

international companies looking to grow their business; and helps to solve global and local challenges that affect Los Angeles, including climate change;

- (B) ENTERPRISE SINGAPORE is a statutory board, under Singapore's Ministry of Trade and Industry, which grows stronger enterprises by building enterprise capabilities and innovation capacities, transforming industries, and facilitating access to global market opportunities;
- (C) Singapore has maintained long-standing diplomatic and economic representation in Los Angeles ("L.A."), notably through the permanent presence of EnterpriseSG's Overseas Centre in Los Angeles located at 633 W 5TH STREET, SUITE 825. LOS ANGELES, CA 90071;
- (D) The Parties previously had a successful partnership facilitated by an MOU from April 1, 2022 to April 1, 2025 under which the number of Singaporean companies in LA County increased by 84 percent and the number of jobs in those companies increased by 135 percent; and
- (E) Both Parties continue to recognize the importance of promoting cooperation between L.A. and Singapore and recommit to strengthening this cooperation for the mutual benefit of sector development and increased competitiveness of both L.A. and Singaporean companies.

NOW THEREFORE, this MOU will provide the framework for the Parties to collaborate, establishing the scope of partnership between the Parties and their respective responsibilities towards implementing collaborative projects and initiatives in priority areas of interest to both Parties.

1. Scope of Collaboration

- 1.1. The Parties will, within their authorities and to the extent permitted by the laws and regulations in force in their respective countries, cooperate with each other to promote mutual prosperity and development on the basis of equality and mutual benefits.
- 1.2. The following industry sectors are identified as priority areas for cooperation:
 - a. Advanced manufacturing, which may include semiconductors, robotics, aerospace, advanced systems, electronics, materials and related solutions;
 - b. Life science and biotechnology, which may include precision medicine, medical technology, digital health, diagnostics, therapeutics and related solutions;

- c. Connectivity and supply chain, which may include maritime, logistics, trade, supply chain and related solutions including to support the LA-Long Beach-Singapore Green Shipping Corridor; and
 - d. Sustainability and renewable energy, which may include clean technologies, mobility technologies, or blue economy technologies.
- 1.3. Therefore, the Parties may:
- a. Share information and best practices regarding policies and programs, as well as capacity-building, related to the areas of cooperation;
 - b. Exchange ideas and knowledge on how to promote economic development in the specified areas of cooperation;
 - c. Facilitate soft-landing and market entry efforts of companies from Los Angeles and Singapore into each others region through introductions to relevant ecosystem players and support by corporate or investors;
 - d. Support the other Participant's incoming delegations involving policymakers, regulators, academic institutions, investors, nongovernmental organizations, businesses, and industry organizations to boost knowledge transfer, collaboration, and investments;
 - e. Identify areas of opportunity for business engagement, including at mutually beneficial trade shows, forums, conferences, and symposia;
 - f. Support activities or jointly organize business match-making or in-person events, through a broader network of partners, if there is mutual interest, on the sidelines of selected trade shows, conferences or delegation visits;
 - g. Identify specific project opportunities for Los Angeles and Singapore stakeholders/companies to co-develop and pilot innovative solutions that could enhance existing projects or support new developments.
 - h. Make connections and introductions between relevant Los Angeles and Singapore networks, which may include representatives from the business community, administration, industry associations, local chambers of commerce, and research institutions; and,
 - i. Facilitate partnerships and communication with local and regional jurisdictions
- 1.4. Both Participants recognize the importance of monitoring and evaluating the performance and outcomes of the areas of cooperation. Therefore, both Participants will strive to establish regular meetings, at a mutually agreed date and place, to review the overall effectiveness of efforts and activities, where possible.

1A. MOU Implementation

- 1A.1. To advance the implementation of this MOU, the Parties agree to each appoint a liaison officer as per below who will channel communications and information. In addition, the Parties agree to jointly develop a workplan (the “Workplan”) in line with the collaborations outlined in Clauses 1.2 and 1.3.

EnterpriseSG

Name: Charlene Yong

Title: Regional Director

Email: charlene_yong@enterprisesg.gov.sg

Mayor’s Office at City of Los Angeles

Name: Christine Peterson

Title: Senior Director of International Trade and Investment

Email: christine.peterson@lacity.org

- 1A.2 In the event that the liaison officer appointed by one Party is to be changed, such Party shall give to the other Party notice of such change with such details of the new appointee as set out in 1A.1 above as soon as reasonably practicable.

2. MOU Period

- 2.1. Subject to Clause 2.2 below, this MOU shall remain operative for a period of three (3) years commencing from the Effective Date, or for any extended period that may be mutually agreed between the Parties.
- 2.2. This MOU may be terminated by either Party at any time by giving thirty (30) days prior written notice to the other Party to that effect.

3. Intellectual Property

- 3.1. All intellectual property (including but not limited to patents, copyrights, design rights, know-how and trademarks) contained in the information provided by one Party to the other Party shall remain the sole and exclusive property of the Party providing such information, and the other Party shall have no rights to such intellectual property whatsoever. The Party providing such information may fully and unconditionally enforce its rights in respect of its intellectual property against the other Party and any third parties.
- 3.2. This Clause shall survive the termination or expiry of this MOU.

4. Confidentiality

4.1. Each Party undertakes to keep confidential all information, data, material, intellectual property or communication furnished to it by the other Party, that relates to this MOU and which is:–

4.1.1. marked “Confidential” or with words of similar effect from time to time after the Effective Date; or

4.1.2. by its nature intended to be confidential.

The receiving Party shall not disclose such information to any third party without the prior written consent of the disclosing Party or use such information for any purpose other than to carry out the purpose of this MOU.

4.2. This obligation of confidentiality shall not apply to information in the public domain, information already in the possession of the receiving Party at the time of disclosure by the disclosing Party, information lawfully obtained by the receiving Party from a third party under no obligation of confidentiality, information independently developed by the receiving Party without reference to or reliance on the information of the disclosing Party, or information which is required to be disclosed under an order of court or under any applicable law.

4.3. The Parties acknowledge and agree that the provisions of this Clause are reasonable and necessary for the purpose of protecting the goodwill and repute of both Parties. In the event of any breach of this Clause, in addition to other remedies available at law or otherwise, the disclosing Party shall have the right to seek specific performance and other injunctive and equitable relief against the receiving Party without the need to prove actual damages or posting any bond or other security.

4.4. This Clause shall survive the expiry or termination of this MOU for any reason whatsoever.

5. Legal Effect

Save for Clauses 3, 4, 6, 8 and 11, this MOU is not intended to be, and shall not be construed as, legally binding. It merely represents the Parties’ present intention to collaborate on achieving the objectives referred to in Clause 1 (Scope of Collaboration). Notwithstanding the aforesaid, any arrangement or activity carried out pursuant to this MOU that is intended by the Parties to create binding legal relationships or obligations on each other and is expressly stated so and agreed in writing by the Parties shall be legally binding.

6. Costs and Expenses

- 6.1. Each Party shall bear its own costs and expenses incurred in the negotiation, preparation and execution of this MOU and the performance of its respective obligations under this MOU except as otherwise agreed between the Parties in writing.
- 6.2. Without prejudice to the generality of Clause 6.1 above, the Parties shall mutually agree in advance in writing on (i) any costs with respect to any collaborative activity contemplated in this MOU; and (ii) the manner in which such costs are to be borne by the respective Parties.
- 6.3. This Clause shall survive the termination or expiry of this MOU.

7. Good Faith Negotiation

The Parties shall observe the principles of honesty and good faith in the negotiation and execution of any further agreements subsequent to and in connection with this MOU, and in any collaborative activities contemplated herein.

8. Publicity and Use of Names/Trademarks

Prior written approval of an authorized representative of the other Party shall be required for use of the name of the other Party or its employees in any advertisement, press release, or publicity with reference to this MOU. Nothing in this MOU is intended to restrict either Party from disclosing the existence and nature of this MOU or any correspondence, documents, reports, and/or data shared pursuant to this MOU in the routine reporting of its activities or as otherwise required by law.

9. Copies and Counterparts

This MOU may be entered into in any number of counterparts, each of which shall be deemed an original and all of which taken together shall constitute one and the same instrument.

10. Amendments

This MOU may be amended at any time by mutual agreement of the Parties. Such amendment(s) which shall be formalized by an appropriate written agreement signed by both Parties shall form an integral part of this MOU.

11. Governing Law and Dispute Settlement

11.1. This MOU is not legally binding and is not intended to give rise to any rights or obligations under domestic or international law.

11.2. The Participants intend to address any differences of opinion arising between them in regard to the interpretation of the present MOU through friendly consultation between the Parties.

For and on behalf of THE CITY OF LOS ANGELES

For and on behalf of the ENTERPRISE SINGAPORE BOARD (TRADING AS ENTERPRISE SINGAPORE / ESG) OF THE REPUBLIC OF SINGAPORE

KAREN BASS
Mayor, City of Los Angeles

LEE CHUAN TECK
Chairman, Enterprise Singapore Board