



KAREN BASS
MAYOR

August 29, 2023

Honorable Members of the City Council
c/o City Clerk
Room 395, City Hall

Re: Appointment of Permanent General Manager, Department of Transportation:
Ms. Laura Rubio-Cornejo

Honorable Members:

Pursuant to City Charter Section 508(b), I am appointing Ms. Laura Rubio-Cornejo as the Permanent General Manager, Department of Transportation, subject to your confirmation of her appointment, beginning September 25, 2023.

Attached please find a copy of Ms. Rubio-Cornejo's resume, which provides greater detail about her experience. I am confident Ms. Rubio-Cornejo will do an outstanding job as General Manager and I look forward to your favorable consideration of her appointment.

Sincerely,

KAREN BASS
Mayor

KB:hvr

Attachment: Resume

cc: The Honorable Heather Hutt, Chair, Transportation Committee
Dana Brown, Personnel Department Sharon Tso, CLA
Matt Szabo, CAO Holly Wolcott, City Clerk
Heather Holt, Ethics Commission Nicole Enriquez, Ethics Commission
General Managers' Association

Laura Rubio-Cornejo

Demonstrated leadership at executive level in strategic planning, budget development, project delivery, community engagement and consensus building. Track record of delivering programs and projects on schedule and on budget. Experience in presenting before elected officials, oversight boards and diverse stakeholders. Proven ability to develop and mentor staff, translate agency goals into individual work plans and project delivery.

EXPERIENCE

City of Pasadena

Pasadena, CA

Director of Transportation

06/2019- Present

- Lead City’s Transit Operations, Traffic Engineering and Operations, Parking and Multi-Modal Planning and Transportation Engineering business units (54 FTEs)
- Manage \$44M annual operating budget
- Oversee development and implementation of over \$200M Capital Improvement Program
- Represent City on transportation issues before city council, local, state and federal agencies
- Coordinate project development with key City departments
- Secured grant funding for transportation and transit projects
- Negotiated and secured relinquishment of former 710N corridor from Caltrans with California Transportation Commission concurrence.

Arroyo Verdugo Communities Joint Powers Authority

Pasadena, CA

Executive Director

06/2021-Present

- Oversee all administrative functions of the AVCJPA
- Represent transportation related issues of interest for six member jurisdictions
- Coordinate with Governing Board Chair and members on agenda items and items of interest

Los Angeles Metropolitan Transportation Authority

Los Angeles, CA

Deputy Executive Officer, Countywide Planning

11/2014-05/2019

- Managed and delivered capital projects in Transit Corridor Planning and Active Transportation
- Managed \$20M operating budget
- Oversaw and managed environmental documentation for Measure M rail corridor projects
- Project Manager:
 - Eastside Transit Corridor Phase 2 - Project Manager for the 2014 DEIS/DEIR
 - Eastside Access Project- Project Manager for the first/last mile improvements
 - Metro Bike Share- Established the program and oversaw launch

Director, Countywide Planning

02/2012-11/2014

- Led Bike Program, First/Last Mile Planning and Transit Corridor Planning
- Managed \$15M operating budget
- Project Manager: Eastside Transit Corridor Phase 2 DEIS/DEIR
- Project Manager: Regional Bike Share Implementation Plan

City of Montebello
Interim Director of Transportation
06/2007-04/2008

Montebello, CA

- Led day-to-day administration and operations of 270 employee department

Manager of Strategic Planning and Intergovernmental Relations
08/2004-09/2008

- Led Service Planning, Government Relations, Customer Service and Procurement business units

Transportation and Land Use Collaborative
Project Manager
04/2003-08/2004

Azusa, CA

- Managed light rail station area planning efforts in coordination with the City of Azusa

California State Assembly
Assembly Fellow
09/1998-09/1999

Sacramento, CA

- Supported the 46th Assembly District Assemblymember in vetting legislative proposals and preparing legislative briefings

Field Representative
09/1999-08/2001

Los Angeles, CA

- Supported the 46th Assembly District Assemblymember in working with community-based organizations and stakeholders, organizing community forums, preparing talking points

EDUCATION

University of California, Los Angeles

Los Angeles, CA

- MA in Urban and Regional Planning, Transportation emphasis

Wellesley College

Wellesley, MA

- BA in Political Science; minor in Economics
- Graduated Cum Laude and with Departmental Honors

PROFESSIONAL MEMBERSHIPS

- WTS, Los Angeles Chapter, Board Member- 2020-Present
- Leadership APTA, Class of 2018
- Rail-Volution National Steering Committee, 2010-2017

COMMUNITY LEADERSHIP

- City of Whittier Planning Commissioner, 2016-Present
- Greater Whittier YMCA Board Member, 2013-2016

LANGUAGES

Fluent in Spanish (bilingual and biliterate)